



Top: Interviewing students at USC-B, asking for introductions to students they know who are “notorious” for talking about Jesus.
 Bottom: Everyone got the memo to smile—except Daniel Jr.



“Give them my name,” I said, hesitantly but definitively. Although I wasn’t sure how I was going to add one more thing to my plate, I felt the Holy Spirit prompting me to speak up. “Trust Me” was pressed upon my heart.

I’d received some training on a whole new paradigm of ministry strategy in the past 24 hours, & God had just given me an opportunity to apply it in faith. My head was swimming as the implications washed over me. Huddled with the 20 other Cru team leaders from Georgia & South Carolina, we began to process aloud our experiences of the last couple of days. “Is anyone else reeling from this?” I asked. Another leader across the room nodded.

For the past several years around the globe, a new way of creating movements of evangelism & discipleship has taken root with incredible results. A former Coastal Carolina student now serving with Cru in the Middle East was the first to tell me about how effective this method has been, even in regions like North Africa. Though I politely listened to her share, I left our virtual meeting thinking there was no way that method would work on US campuses. Due to its continued fruit, a few years later Cru’s executive team is now officially training its leaders in this way of reaching the campus with the Gospel.

Three weeks ago, we field-tested this method on a new campus in our scope, USC-Beaufort. We descended on this campus of 2,000 students to try the “Key Volunteer Challenge.” The method is undergirded by the belief that on every campus, God has prepared someone who’s ready to begin sharing their faith & making disciples. We approached & asked students if they knew anyone who is a strong Christian; someone constantly talking about Jesus. I then met PJ, who subsequently connected me to his friend Sabrina, whom I then shared a vision of the Great Commission & how to communicate the Gospel & make new disciples of Jesus. I then laid out a few challenges that would reveal if she’s really serious about being a “Key Volunteer,” & ended with a promise to follow up with her the following week.

All in all, we met about 20 “Sabrinas” that day, & apparently God felt it was important that I volunteer to follow them up. Earlier this semester, I dreamt how cool it would be to see our ministry presence in the Lowcountry expand—despite having just lost half of our staff team. The last few days showed me that God was working on answering that prayer.

While it looks like Sabrina won’t be our “Key Volunteer” to launch & lead a new movement after all, I’m not discouraged. The beauty of this strategy is that it quickly helps us to find the students who are (and aren’t) passionate & willing to engage in evangelism & discipleship. I appreciate your prayers for my follow up with other potential “key volunteers,” & that ultimately, God will lead us to those He has prepared to reach USC-B.